CAMPAGN WIDENS discrimination in rates on like kinds of risks and one which will put all rate making, bod ea united the control and supervision of the insurance department. At present, he said, the law here is ellent on the entire matter of fire AGAINST FRAUDS IN ADVERTISEMENTS

Merchants Ask Citizens' Societies to Co-operate Stamping Out Untruth.

Certain that the establishment of full public confidence in the earnestness of e motive that has inspired the camin they are conducting to eliminate divartising will go far to the achieve-cent of their purpose, members of the letail Merchants' Association are prering to invite the Washington public

At a meeting last night of the asso fation at the Raleigh Hotel a resolution resented by Joseph Berberich, chaira of the committee that was recent ppointed to deal with the advertis-question, was unanimously adopted monwering Mr. Berberich to invite to mative from each of the seventy-two associations throughout the

Name Is Changed. the same resolution the name of

committee was changed to the "Adising Viligance Committee of the Recall Merchants' Association." This consistee will receive any complaints of also or misleading advertising and take steps to correct the same through the exercise of moral sussion or a result to law. Mr. Berberich will send out letters to the several citizen's associations inviting them to send a representative to a meeting of the committee to be held at some date to be fixed in the near future.
"We recently invited the Washington people to file with our committee any advertising complaints which they had to make," said Mr. Berberich, "but the public was not prone to acept the invitation.

tation.

'One of the bix questions before the merchants of the country is to make advertising more efficient. To do this we must make it more appealing by making it more truthful. At present, advertising does not have the proper pulling power, because it does not hold the full public confidence.

To Convince Public.

"Let us make the public believe and believe fully in our advertising; when we have done that we have accom-plished the biggest problem in merchan-

dising."
Charles F. Nesbit, superintendent of insurance, speaking on insurance rates and rate-making, declared that there is need in the District for a law against

Practical Xmas Gifts

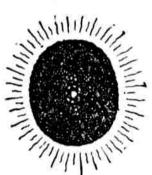


tial attraclibrary or office. Quartered onk and u a hogany Anish. \$2.00

N. R. STREET REAL ESTATE TRUST BLDG...

ANYTHING FOR THE OFFICE.

"Largest Credit Jewelers in the World"



Diamonds Watches Jewelry

For Christmas

50c Week

-on any purchase of \$25 or less

Larger amounts in same

Profit-Sharing Certificates

With every payment in our store or to our collectors we give certifi-cates worth 5% of such payment. We accept them on the purchase of any article in stock.

Castelberg's 935 Penna. Ave.

ment. At present, he said, the law here is silent on the entire matter of fire rates.

Mr. Nesbit expressed the opinion that at present there is no competition in rate-making.

The speaker advocated several reforms. He would give to the superintendent of insurance the right to ask the appointment of a receiver for a company which he knows to be insolvent; would, have all incorporating companies which are to operate under a District license submit their literature to the superintendent, would cause fremen to builtied more on building insvection duty; would make the owner of premises in which fire breaks out and wher there has been failure to comply with the fire laws legally responsible to adjoining owners whose property is damaged, and would cure "universal carelessiness" by taxing the drat \$K\$ of less in fire against the owner of the damaged properly.

E. C. Graham spoke on Electrical

in fire against the owner of the damaged property.

E. C. Graham spoke on Electrical Prosperity Week: Anton Stephan, as chairman of the "dress-up and fix-up" celebration, urgod further co-operation in displaying Christmas goods, and Secretary Columbus reported that two bills are now being prepared on "fake" auction chees.

M. Goldsmith & Son, Siamen, Cohn Co., Inc., W. A. Pierce Co., and C. O. Fountain were elected to membership.

If there is any change to be made plan of dividing the expenses of main taining it by Congress at the coming session, suffrage for District resi-dents is one right the Central Labor Union will demand. If suffrage is not

Approve Scheme to Center All Preparedness Recommendations in Message.

President Wilson's plan or contering ministration Senators and House mam bers, who think this will appeal to both Congress and the country. They hold it will add much to the difficulties of the elements in Congress, and especially Democratic elements who intend to was Administration program.

on the Administration program.

The bill for the Government ownership The bill for the Government ownership of shipping is, of course, one of the measures which the Administration assumes to be linked up with the idea of preparefness. The President and the supporters of this bill in Congress think that under the circumstances the bill is going to command more votes than it did last session, and that it will pass.

it did last session, and that it will pass.

That the bill will pass the Senate has been accepted as settled for some time. Opponents of the measure have hoped it would be killed in the House by Democratic votes, but they are less hopeful of this now than some weeks ago.

One of the developments in the commercial situation which the Administration and the supporters of the shipping bill intend to utilize is the congestion of freight on some of the Eastern roads, resulting in embargo or threatened embargo of freight for export. It will be argued that this emphasiase the need for enhanced shipping facilities and that the only way to get speedy action is through Government ownership.

dents is one right the Central Labor Union will demand. If suffrage is not to be given the District, the Central Labor Union asks that the District be retroceded to Maryland.

After deciding through the constant criticism of the half-and-half plan in recent years has had a demoralizing effect on the progress of the city, and deploring the fact that \$50,000 people here are not given the right of franchise, the Central Labor Union last night unanimously adopted the following resolution, and instructed the legislative committee to present it to the committee investigating fistical relations:

"Resolved, That if Congress believes the plan under which we are now working is detrimental to the intercel relations:

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The substitute of the country and the relations work department of the 7 M. C. A. Workers

Work of the religious work department of the 7 M. C. A. upon which a report has just been made by Page McK. Etchison, religious work director. Shows that for the period between October II and November 25, 124 speakers were supplied to churches, fifteen were heard at car barn meetings, and 45 were sent to gospel team meetings. Bible classes, prayer meetings in the boys' department, and to the extension workers' supper.

Second-Story" Robber Is Surprised At Work

A "second story worker" was sur-Edward R. Harvey last night while the family was at dinner. Mr. Harvey, who lives at 3508 McComb street, frightened off the intruder before he had obtained any valuables.

Open

9:00 A. M.

The burgiar was a colored man, and gained entrance by means of a ladder which he had placed against the house to one of the second story windows. When discovered, the thief fied down-stairs inside the house, through the dining room, and escaped.

LOCAL MENTION.

Blood Boiling "Fight Against Odds," today, Virginia Theater. See it.

The Sunday Evening Times Gives reliable advertisers a last minute talk with over forty thousand homes.

Rectifier of Wills.
W. L. Bass, Munsey Bldg.
and 60 Wall St., N. Y. City.

Phone Your Want Ad to The Times,



5,000 Bouble 65c

50c Per Week Come in and hear the New December Records—just out.

THE McKEE CO. 917 G St. N. W.

Investigate THIS Xmas Club Plan Before You Buy!

The Juelg Xmas Player Piano Club

Will Really Save Money for Its Members

THE PLAN

JOIN NOW

The Juelg Xmas Player-Piano Club is limited to twenty-five members. Its members can make their selection from five different makes of High-grade Players carried regularly by us, year in and year out.

Membership will be granted to the FIRST twenty-five applicants accepted us. Each of these twenty-five members will actually save FIFTY DOL-LARS on the instrument selected by them.

Club members are at liberty to take advantage of our usual liberal terms, but FIVE DOLLARS is all that is necessary to join the club and will hold the instrument of your choice for Xmas delivery.

given at our store. Drop a card (or phone) Additional information gladly and our representative will call.

Investigate the Advantages of THIS Club Before You Buy

Call Early in the Week and Make Your Selection

An an added inducement to have you call early we will give a Beau-tiful Music Roll Cabinet to the first PIVE applicants joining this club.

We Shall Remain Open Until 9 P. M. Every Evening

13 & G

13 & G Behning Pianos and Players

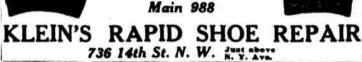


We Are the People Who Repair Shoes By the Factory Method SEWED SOLES

for 50c Only L. & M. White Oak Leather Used RUBBER HEELS for 35c

We make a specialty of Parcel Post Business. Phone us. We will call

and deliver your shoes FREE. We Guarantee All Work.



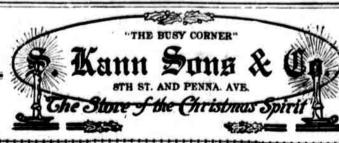


STRAND-Today **HOW MOLLY MADE GOOD**

12 BROADWAY STARS ADDED ATTRACTION

BARONESS VON DER WITZ VALKYRIE

IMES WANT ADS **BRING RESULT**



Close 6:00 P. M.

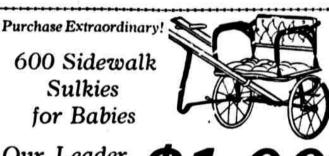
We Are Outdoing Our Best Record for Value Giving in Tomorrow's

Sensational Sale of NECKWEAR Separate COLLAR & CUFFSETS COLLARS то 98c at

Beautiful combination laces, oriental, point venice, filets, and embroidered batistes. The separate collars, and those in the sets are in all the new shapes, such as square revere, round, pointed back, and other styles.

There is an almost limitless variety in the patterns of the laces, and they are exquisitely fine and many are close imitations of the real hand made laces.

Many of the collars are suitable for Children's wear. The Importer every year gives the pick of his reserve stock to the leading houses in the various large cities; for several years we have been especially favored; but tomorrow's lot holds the GREATEST VALUES WE HAVE EVER OFFERED AT THE PRICES. BUY FOR CHRISTMAS GIFTS.



Our Leader at \$2.50 Tomorrow Choice

Limit-One to a customer. Just the sulky for that "Better Baby" of yours-no better practical gift than this.

Has reversible back; tufted leather covered seat and back; 10-inch rubber tired wheels, steel gearing and good hardwood frame. Painted Red. Complete with long handle. Kann's-Fourth Floor.

Alex. Smith's Seamless Axminster RUGS

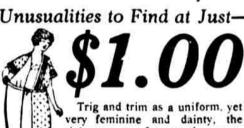
8 Designs From Which to Choose - \$25.00 Values Choice \$16.95

All perfect quality, in Oriental, floral, and conventional designs, dark and light colorings, consisting of soft shading in tan, brown, green, blue, rose, etc. Large and small designs.

\$3.50 AXMINSTER AND WILTON VELVET RUGS. sizes 36x63 in., in 25 different patterns. Oriental and floral, in colorings to harmonize with larger rugs......

A Sensible Woman Appreciates a Sensible Gift

These Dainty Housedresses Will Please Housekeepers



Trig and trim as a uniform, yet very feminine and dainty, the right garment for morning wear. or when attending to the duties of a housekeeper.

Some are of plain blue gingham, with full flare skirt, embroidery trimmed, others are in checked, striped and combination effects, that is, in plain colors trimmed with checks or stripes, or vice versa; some of these are finished with embroidery, others with white pique cuffs and collar. Among them will be found the famous "Fitzu" adjustable house

All sizes to select from. Kann's-2d Floor

You Must Not Judge By the Price for the Price Does Not Do Them Justice

Exceptionally Good Materials & Workmanship Have Gone Into the Make Up of These

New Winter

Blouses

designs; Satin striped silks, colored stripes on white grounds; Crepe de Chines attractively combined with lace; Plain Crepe de Chines in the most wanted colors.

Such a great variety of styles to select from, and every one strictly up to the

minute in popularity. Plenty of large as well as small and

medium sizes. Kann's-Bargain Table-Street Floor and Second



Christmas Gifts A feature of Kann's Special Christmas Service, giving to you the complete assurance that you are buying just what men

Man-Chosen

Items for Men's

These Specials at Moderate Prices Tomorrow: Bill Books Card Cases Coat Hangers Collar Bags Tie Racks Bill Folds Letter Cases Flasks Etc.

At 49c and 98c

EXTRA SPECIAL Genu- | EXTRA SPECIAL-Three

ine Seal Bill Books 98c Folding Coat Hangers in Leatherette case Kann's-Street Floor.

Hurry Tomorrow for Turkish Bath Towels

BE HERE WHEN THE STORE OPENS at 9 O'CLOCK.
IF YOU WAIT TOO LONG YOU MAY BE DISAPPOINTED. About 3,000 Towels involved-a clean-up of a mill's lot that did not pass the inspector's hands as perfect.

Turkish Bath Towels made to sell at 25c to 50c, but because of slight imperfections such as an oil spot, dropped stitch, or pulled thread, were laid aside as not up to the standard. In many instances the towels are so slightly burt that we could easily sell them as perfect, but that is not our way—select now from Plain White Turkish Towels

Colored Jacquard Border Turkish Towels Colored Plaid Turkish Towels Colored Striped Turkish Towels Good big towels, the thick heavy kind you All in one lot. Choice tomorrow......

REMEMBER-Be here early-a similar lot on sale recently was completely gone in an hour-these may go equally as quick. Kann's Bargain Table-Street Floor

Buy a Pair of the Most Economical Gloves made-

Gloves You can wash them in soap and water, just as you would

Washable Kid

wash your hands, and they come out fresh and clean.

Women's Washable Kid Gloves, pique sewn, with heavy embroidered stitched back, black or self stitching. in tans, grays, butter color, champagne, sand, and pearl; one-clasp fastening. A pair.... \$1.50

Women's Strap Wrist Washable Kid Gloves, prix seam, in tan and sand shades. A \$1.75

Women's 2-clasp real French Glace Kid Gloves, Paris point and heavy embroidered stitched backs, in black, white, tun, the new shades of brown, pearl, champagne, beaver, and the blue. A pair. \$1.50

Children's Washable Kid Gloves, in pique and prix seam, with spearpoint stitched backs, in tans, sands, champagne, pearl, and

\$1.00